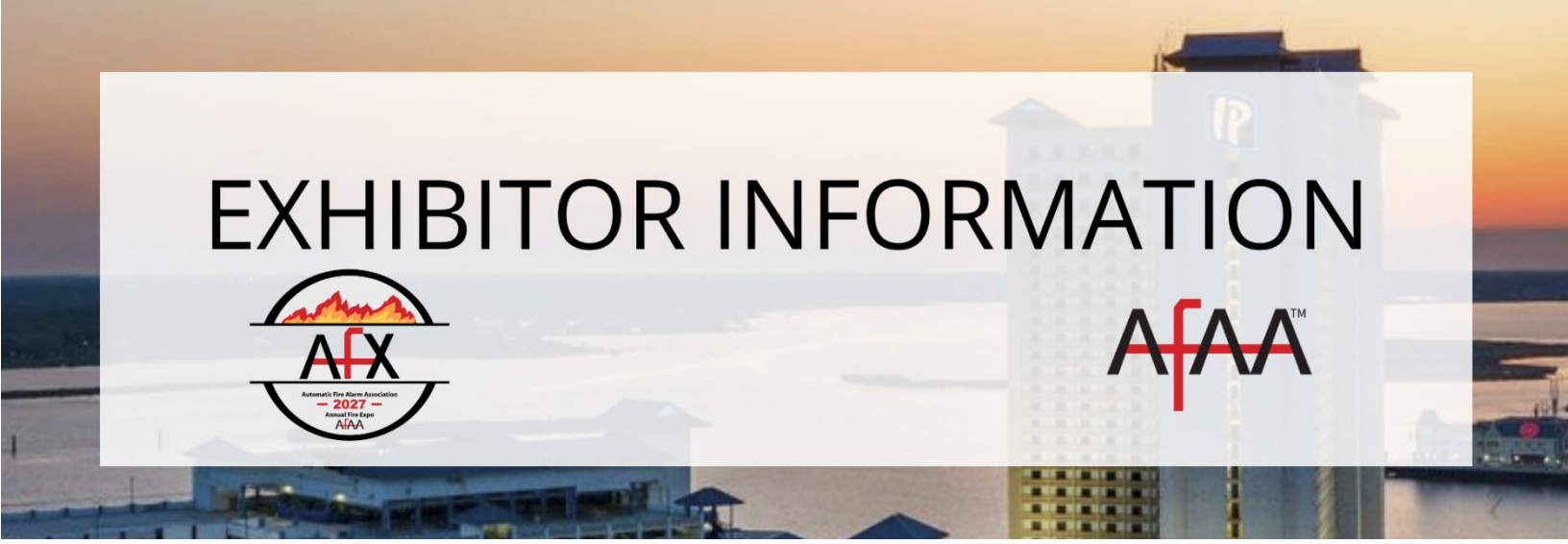


EXHIBITOR INFORMATION

Exhibitor Details

This is a 6-foot tabletop display and includes one registration. An additional exhibitor attendee will be $600 with a ***limit of two per table***. The table will include a table skirt + two chairs. Please contact our staff if you need additional power or other services. Exhibitors will be able to select their own table, which is subject to approval from the AFAA Staff. Please contact Alex Strausser with any questions.

Exhibitor Schedule

Date	Event	Time	Room
Tuesday, April 27	Exhibitor Setup	7:00 AM – 11:30 AM	Ballroom BC
Tuesday, April 27	Lunch with Exhibitors	12:15 PM – 1:30 PM	Ballroom BC
Tuesday, April 27	Exhibitor Banquet	5:00 PM – 7:30 PM	Ballroom BC
Wednesday, April 28	Breakfast with Exhibitors	7:00 AM – 8:00 AM	Ballroom BC
Wednesday, April 28	Exhibitor Tear Down	After 8:00 AM	Ballroom BC

Exhibitor Pricing

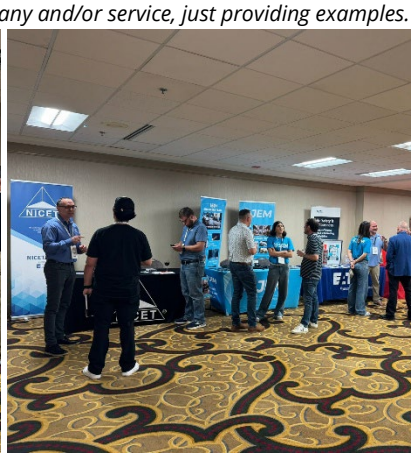
Price includes selected number of registrants, table with 2 chairs and table skirt, table selection, meals + drinks, company logo + link to website on website, pre-conference and post-conference attendee lists.

Category	Table + One Registrant	Table + Two Registrants
Club 72 Sponsor	$1,100	$1,700
Non-Member	$1,600	$2,200

Exhibitor Table Examples

Please note, we are not favoring any company and/or service, just providing examples.






Sample Audience Demographic

Title	Group Vice President - Americas
Assistant Design Manager	Inside Sales Fire Alarm Estimator & Sales
CEO	Licensing Manager
Chief	Manage
Commercial Engineering Manager	Manager of Industry Relations
Commercial Service Manager	National Fire Alarm Training Manager
Consultant	NFPA Regional Director
Corporate Strategic Project Management	Operations Manager
Director of Product Management, AI and Innovation	Owner
Director of Risk Control Services	Past President
Electrical Inspector	President

Engineering and Compliance Supervisor	Principal
Engineering Fellow	Product Manager
Engineering Manager	Professor of Practice & Associate Department Head
FA/SH Project Manager	Project Manager
Fellow & VP, Industry Relations	RBDM - North America
Fire Alarm & Security Designer	Regional Construction Sales Manager
Fire Alarm Division Manager	Senior Consultant
Fire and Disaster Mitigation Program Manager	Senior Controls Specialist
Fire Inspector	Senior Fire Protection Engineer
Fire Inspector / plan reviewer	Senior Fire Protection Engineer I
Fire Marshal	Service Manager
Fire Protection Engineer	Staff Engineer - Fire Alarm Control Panels
Fire Sales Engineer	Technical Specialist
Fire Services Supervisor	Training Manager
Global Senior Industry Affairs Manager	Vice President

Exhibitor Links

Click the corresponding links below for more information.

Live Floor Plan

2026 Annual Fire Expo Exhibitor Registration

Login required to purchase your desired booth. If you are having issue with purchasing a table, please reach out to Alex Strausser to ensure that your profile is setup to make purchases on behalf of your organization.



Wondering if you're a good fit? These were our 2026 AFX Exhibitors.

Annual Fire Expo Cancellation Policy

Before March 27 – No cost. After March 27 – 75% refund. 10 Days or less – No refund. All refunds will incur a $35 processing fee.