

AFX 2025.ai



The New Era of Energy and Electrification

Bryan Holland, MCP, CSP.

National Electrical Manufacturers Association



1



Traditionalist



Hedge-Bettor



Futurist



2



"You can't possibly know where you are going, if you don't know where you are, and where you have been"

Benj. Franklin



Automatic Fire Alarm Association

3

Florida Electrical History

Buildings

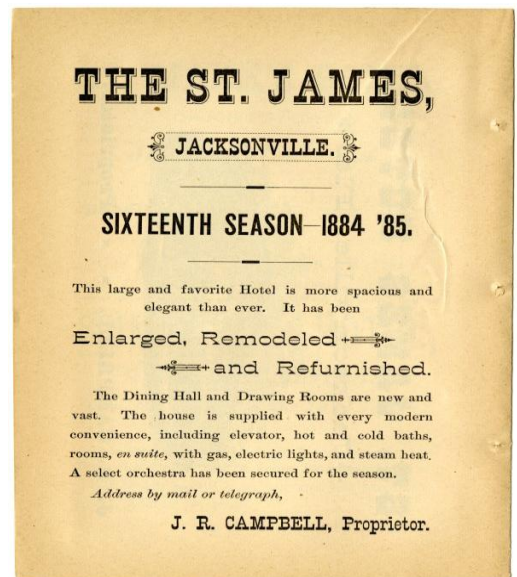
- ✓ 1883: St. James Hotel in Jacksonville
- ✓ 1886: Royal Palm Hotel in Miami
- ✓ 1887: Hotel Ponce de Leon in St. Augustine
- ✓ 1887: Edison's Winter Estates in Fort Myers
- ✓ 1891: Tampa Bay Hotel in Tampa
- ✓ 1897: Belleview Inn in Clearwater

Streetcars/Trolleys

- ✓ 1893: Tampa Street Railway and Power Co.
- ✓ 1893: Jacksonville Street Railway



Automatic Fire Alarm Association



4

IN WHAT YEAR WILL THE FOLLOWING OCCUR?

- ✓ **90%** of buildings and other electrical infrastructure are fully supplied by DC Microgrids
- ✓ **Most** communities and buildings incorporate Distributed Energy Resources (DER), including Energy Storage Systems
- ✓ **85%** of vehicles and public transportation systems are fully electric



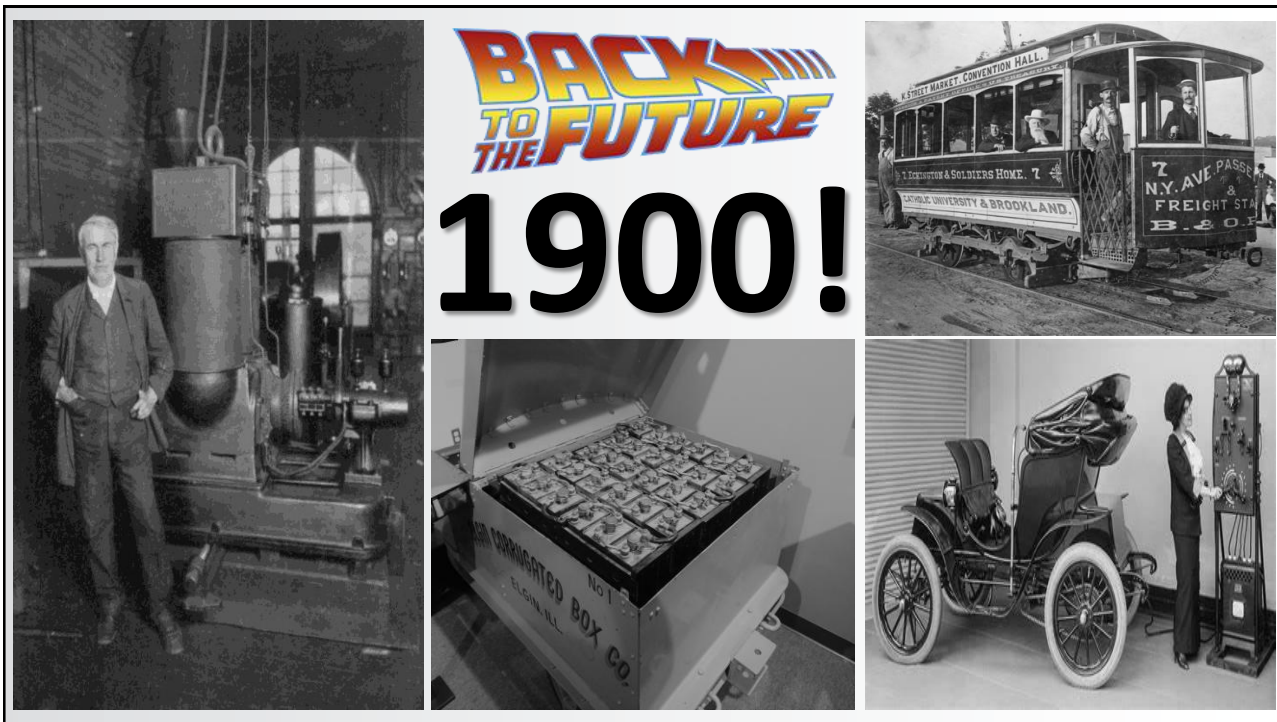
Automatic Fire Alarm Association

5

**BACK
TO
THE FUTURE**

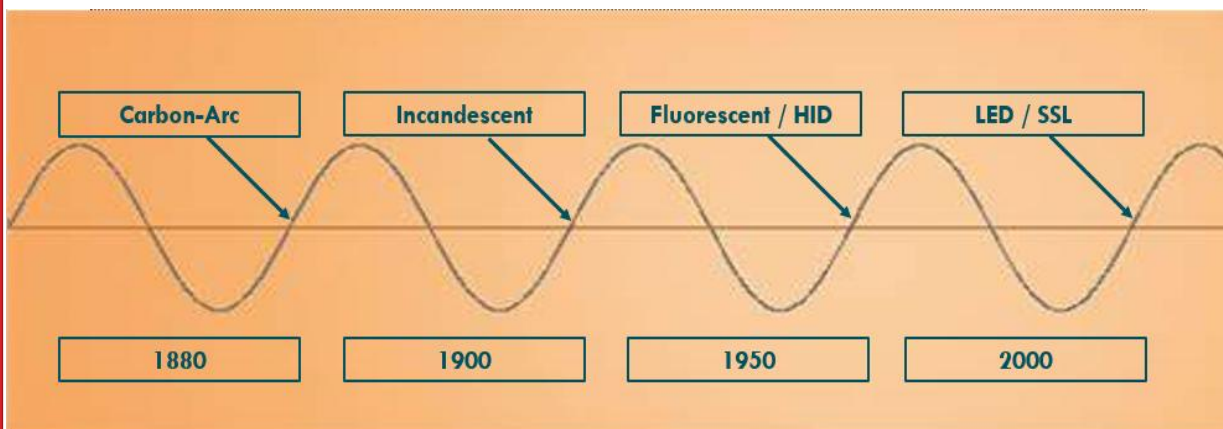
~~2030 (5-years)
2050 (25-years)
2125 (100-years)~~

6



7

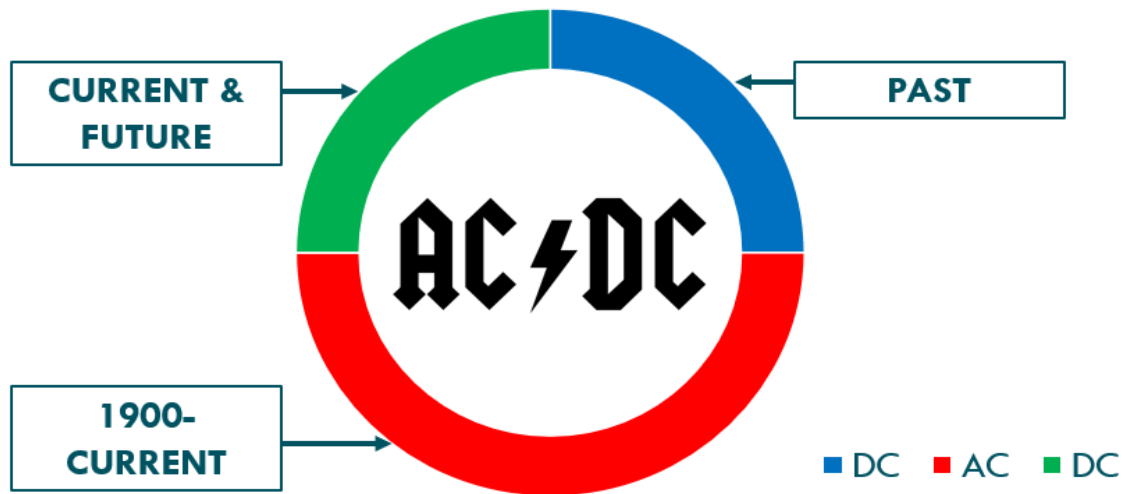
What Goes Up – Must Come Down



Automatic Fire Alarm Association

8

What Goes Around – Comes Around

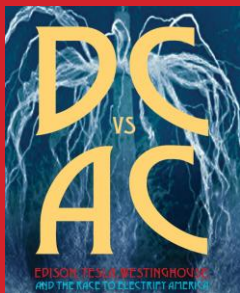


Automatic Fire Alarm Association

9

The Four Eras of “Electrification”

War of Currents
1896



Rural Electrification
Act of 1936



Post WWII
Suburban
Expansion

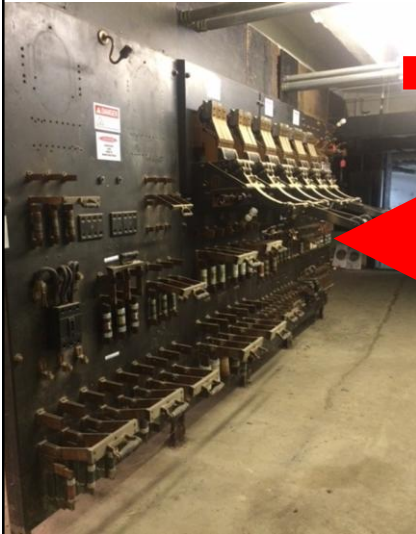


Energy Resiliency



10

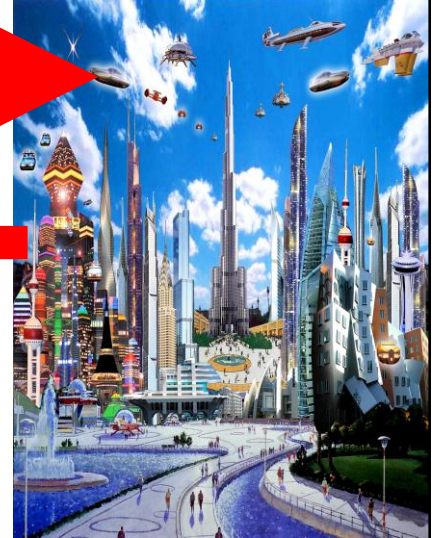
Energy & Electrification



PAST

**Automated, Connected,
Intelligent, Digital...**

**Efficient, Renewable,
Resilient, Sustainable...**

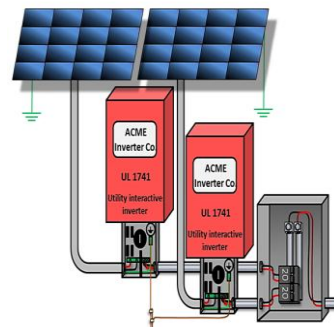


FUTURE

11



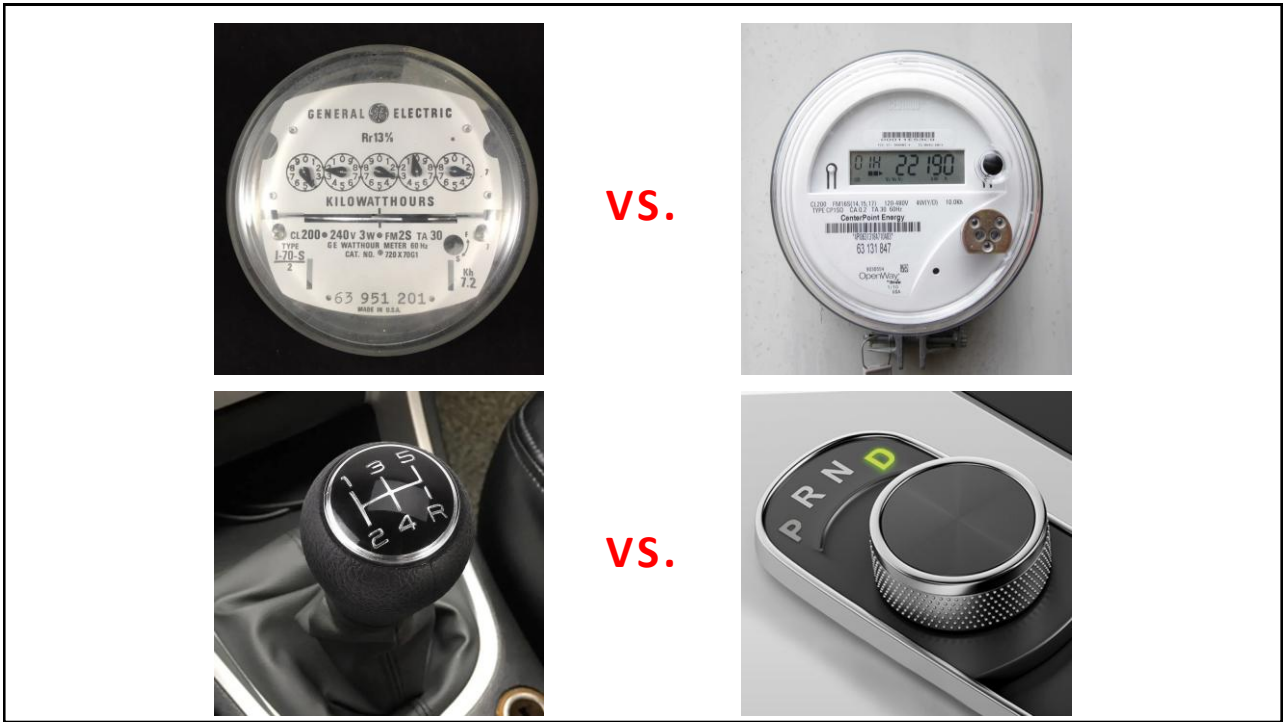
VS.



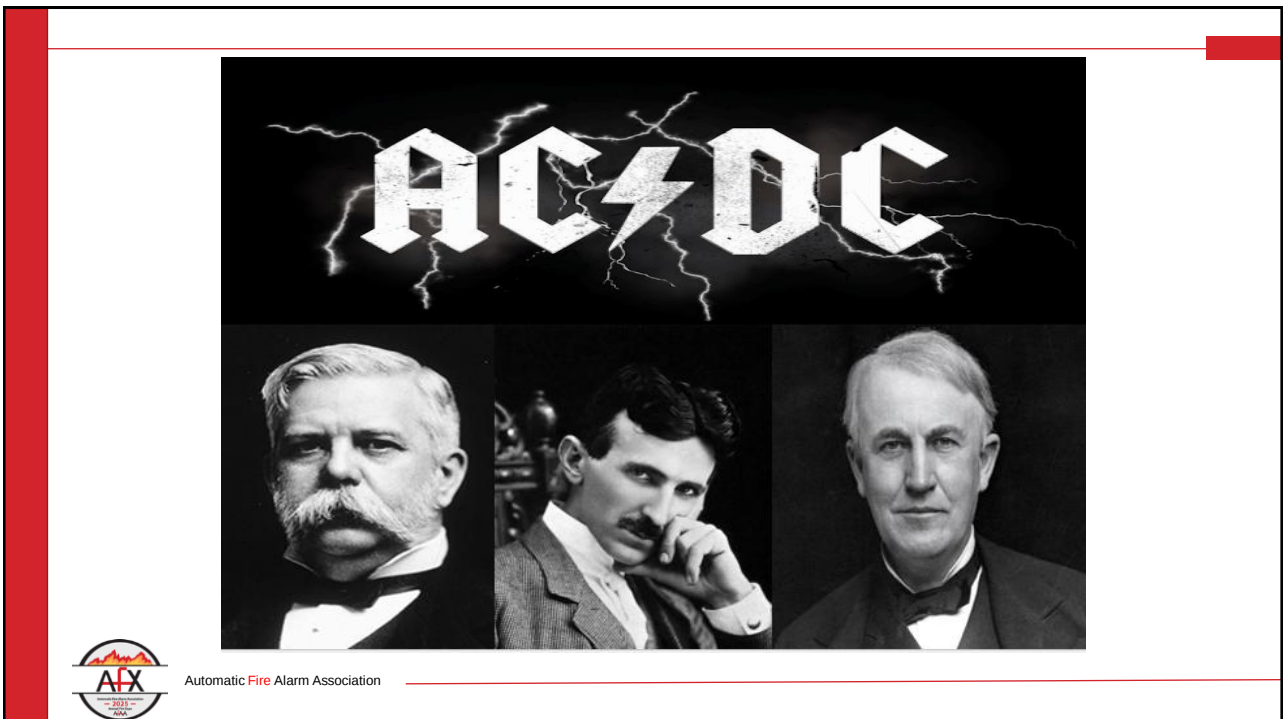
VS.



12



13



14



Automatic Fire Alarm Association

15

Societal Demands Drive Energy Trends

URBANIZATION



Dallas, TX

2000

2020

Charlotte, NC

16

Societal Demands Drive Energy Trends

CLIMATE CHANGE

Misc. Downed Electrical Infrastructure

Best clothing facility in Punta Gorda. All down power pedestals and lighting are up. The rainwater and wiring will all need to be replaced.

Flood Damage

Transformer in North Port flooded by tidal wave from flooding.

Best Service Masts

Winter Storm and Cold Wave January 14-17

Southern Tornado Outbreak and East Coast Storm January 8-10

Hurricane Debby August 5-9

Hurricane Milton October 9-10

Central Tornado Outbreak May 25-26

79 wildfires in 24-hours

ected the United States in 2024.

17

Case Study Analysis

✦ Hurricane Irma (2017)

- 6.7 million power outages
- \$77.2 billion in damage
- 134 fatalities*
- 14 nursing home patients died as result of the power outage and lack of air conditioning



*A 2020 report titled "Association Between Exposure to Hurricane Irma and Mortality and Hospitalization in Florida Nursing Home Residents" concluded that **700** additional nursing home fatalities may have been directly related to the impacts of Hurricane Irma



Automatic Fire Alarm Association

18

Case Study Analysis

The power outages that followed Hurricane Irma affected **28,000** residents of Florida's nursing homes and led to a **25%** increase in deaths a week after the storm made landfall.



Positive Outcomes

- Governor signs executive order requiring all **696** nursing homes and **3,131** assisted living facilities to be retrofitted with onsite emergency power source
- Agency for Healthcare Administration (AHCA), in cooperation with Department of Elderly Affairs, develop and implement emergency rules to comply with Governor's executive order
- 7th Edition (2020) Florida Building Code incorporates "Emergency Power Plan" rules for all new construction

Missed Opportunities

- Required emergency power systems are treated as an "optional standby system" in lieu of a "legally required standby system" or "emergency system" as defined in NEC
- Florida Building Commission rejected a proposal to add lightning and surge protection requirements to assisted living facilities similar to what is required for nursing homes
- Nursing homes and assisted living facilities are still permitted to be built and located in a FEMA special flood hazard area

19

Societal Demands Drive Energy Trends



20

Funding



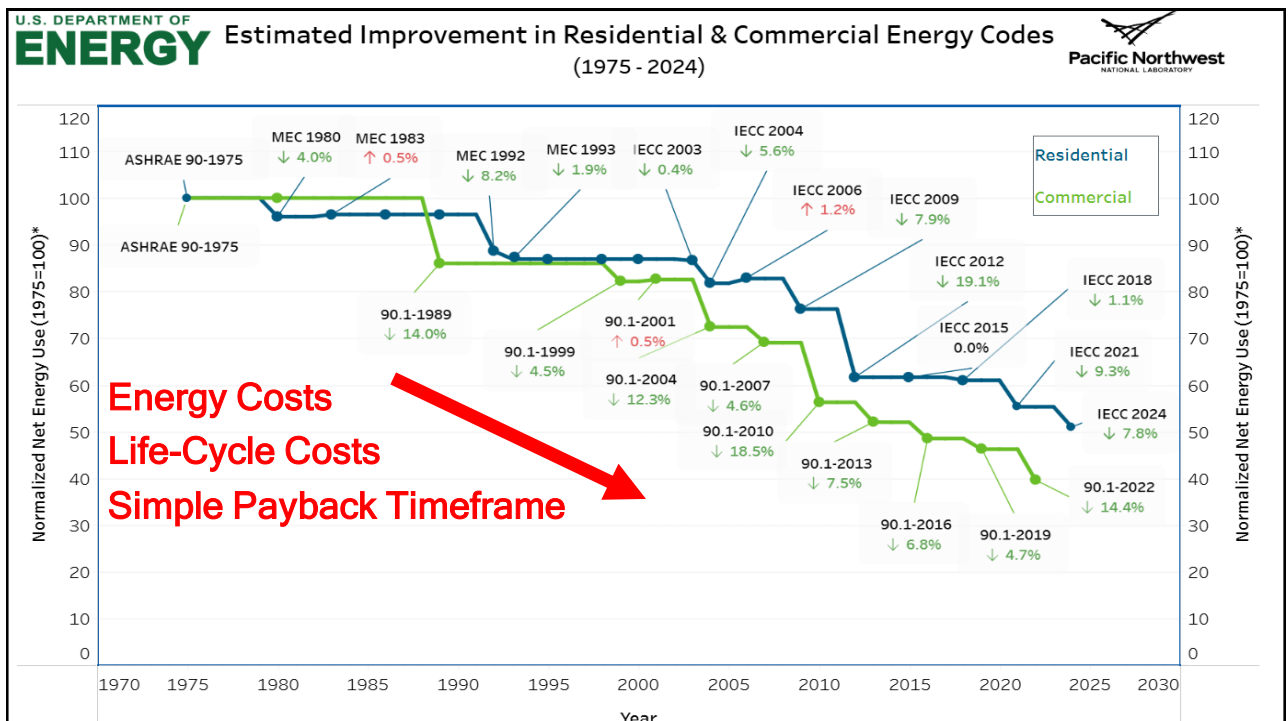
Infrastructure Investment and Jobs Act

- **\$5 billion** for National Electric Vehicle Infrastructure (NEVI) Program
- **\$500 million** for State Energy Programs (SEP)
- **\$550 million** for Energy Efficiency and Conservation Block Grant (EECBG) Program
- **\$250 million** for Energy Conservation and Production Act (ECPA) enforcement

Inflation Reduction Act

- **\$330 million** for states to adopt the 2021 IECC and ASHRAE 90.1-2019
- **\$670 million** for states to adopt zero energy provisions
- **\$150 million** for states to replace or repair roughly 4,500 existing charging stations

21



22

Societal Demands Drive Energy Trends



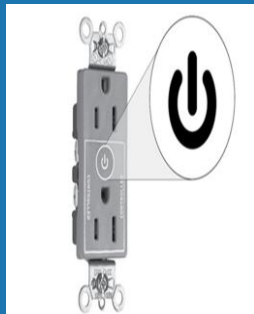
23

Energy Code Examples

Lighting & Lighting Control Technology



Automatic Receptacle Controls



FDD, Energy Monitoring & Management



EV, Electric, ESS, & Renewable Energy Source-Ready



24

Industry Demands Drive Energy Trends



Workforce Development



Automatic Fire Alarm Association

25

Safety Enhancements

Energy Efficiency

Reduction in electrical energy utilization equates to a decrease to:

- service/feeder capacity to supply building loads
- overcurrent protection and conductor ratings
- available fault current and incident energy ratings
- emergency standby power capacity needed

Energy Resiliency

Premises wiring system resiliency improvements provide ability to:



Energy Sustainability

Premises wiring systems that incorporate sustainable practices:



26



Automatic Fire Alarm Association

27

ENERGY RESILIENCE

Generation	Distribution	Utilization
▪ Renewables ▪ Modular Nuclear ▪ Energy Storage ▪ Carbon-Capture	▪ Demand/Response ▪ Machine Learning ▪ Microgrids ▪ Sensor Technology	▪ Electrification ▪ Energy Management ▪ Detection & Diagnostics ▪ Bidirectional Current



Automatic Fire Alarm Association

28

ELECTRICIFICATION

HVAC & Appliances

- Increases energy demand and system capacity
- May require load management with utility
- Increases device compatibility issues

DER & OPSP

- Expands risk of shock, electrocution, fire, and arc-flash
- Requires coordination with utility and first responders
- Highly vulnerable to natural disasters

EVPTSE

- Increases energy demand and system capacity
- May require load management with utility
- Highly vulnerable to natural disasters

Potentially Installed After Construction

29

Emerging Technology

Interconnected Electric Power Production Sources

- NEC Article 705

Power-Limited Circuits and Fault-Managed Power Circuits

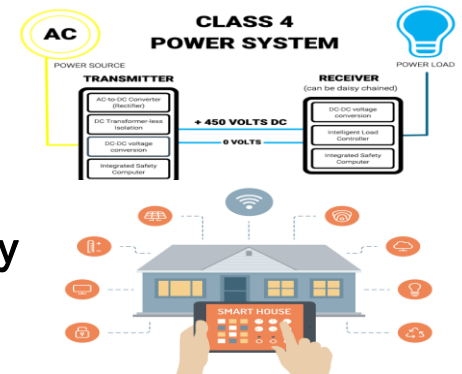
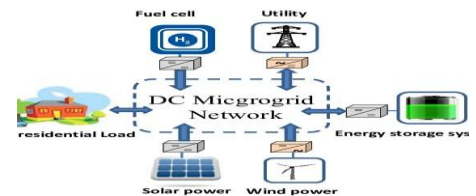
- NEC Articles 722-726 (Class 2, 3, 4)

Energy Management and Efficiency

- NEC Article 750 and National Energy Codes (IECC, ASHRAE)



Automatic Fire Alarm Association

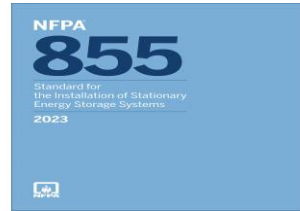


30

Emerging Technology

✓ Distributed Energy Resources and Energy Storage Systems

- NEC Articles 445, 480, 690, 691, 692, 694, 706



✓ Information Technology, Data Centers, Communication Systems, Software, Programming, Cybersecurity

- NEC Articles 640, 645, 646, 647, 770, Chapter 8



✓ Electric Vehicle Power Transfer Systems

- NEC Articles 625, 626



Automatic Fire Alarm Association

31

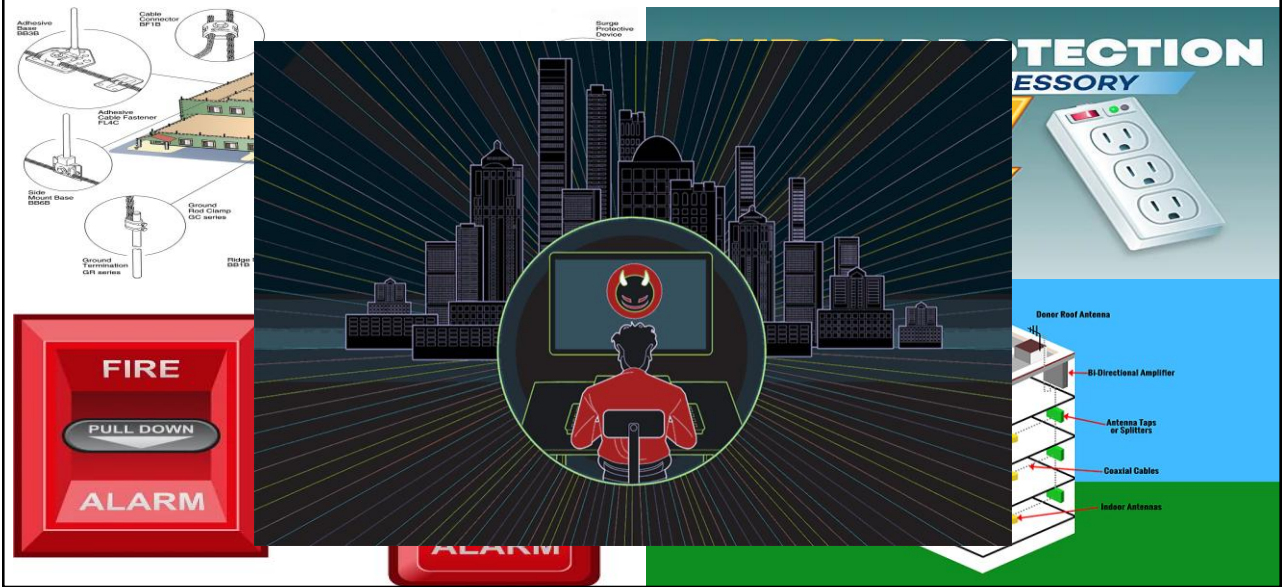
**JUST
DO IT!**



Automatic Fire Alarm Association

32

Supporting Technologies



33

OPPORTUNITIES & CHALLENGES

- ✚ Risk of potential hazards will be a trade-off – not a reduction
- ✚ Simplicity on the surface means more complexity underneath
- ✚ Safety protocols, techniques, practices, products, equipment, and systems will need to evolve and adapt



Automatic Fire Alarm Association

34

SUMMARY AND FINAL THOUGHTS

- ✚ The New Era of Energy and Electrification is the greatest opportunity for the electroindustry in the last 125 years – but needs to keep one foot in the past, our minds on the present, and a foot pointing to the future
- ✚ Equal consideration needs to be given to safety, efficiency, resiliency, reliability, and sustainability
- ✚ Celebrate successes, acknowledge and learn from failures
- ✚ None of this matters if the next generations are not inspired



Automatic Fire Alarm Association

35



36

Questions

**THANK YOU FOR
YOUR ATTENDANCE!**

Bryan Holland, MCP, CSP.

National Electrical Manufacturers Association

